

Wiltshire Council Community Area JSNA Survey, 2024:

What is it like to live in Wiltshire in 2024? Share your thoughts and help shape the future.

We bring the latest data on life in Wiltshire into a report called the Community Area Joint Strategic Needs Assessment (CAJSNA). This brings together information on a number of key themes including our population, health, housing, safety and the environment in order to help inform local decision making.

We are asking people to complete this short survey to give your thoughts on what's really important to you and your local area. This data will be shared with council leaders and key partners alongside the CAJSNA data to provide a full picture.

Before taking the survey, you may wish to have a look at the data contained in the Community Area Joint Strategic Needs Assessment which can be accessed here:

<https://www.wiltshireintelligence.org.uk/cajsna>

Q1 Please tell us your post code (this will not be used to identify you in any way):

Community Area	Responses (out of 2,690)	Proportion
Marlborough Area Board	103	3.8%

Q2 Please tell us your age:

Age	Responses (out of 103)	Proportion
Under 16	0	0.0%
16-24	0	0.0%
25-34	3	2.9%
35-44	13	12.6%
45-54	13	12.6%
55-65	32	31.1%
65+ years	42	40.8%

Q3 From the list of themes below, please select your 1st, 2nd and 3rd choices in order of importance (1st choice being most important to you).

	Health	Environment	Safety	Children & Young People	Housing	Community	Cost of Living	Economy	Older People
1st Choice	44	13	13	13	7	7	1	4	1
2nd Choice	14	27	8	7	13	13	11	6	4
3rd Choice	11	21	18	9	9	5	10	6	13
Score*	171	114	73	62	56	52	35	30	24

(*where 1st choice = 3 points; 2nd choice= 2 points; 3rd choice = 1 point. Not chosen = 0)

Q4 You've chosen **health** as one of your top three choices. From the list of issues concerning the county's health, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Support for "Living longer better"	47	68.1%
Support for keeping physically active	36	52.2%
Mental health support	34	49.3%
Care for those living with Dementia	32	46.4%
Tackling levels of obesity	23	33.3%

Q5 You've chosen **housing** as one of your top three choices. From the list of issues concerning the county's housing, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Addressing rising house prices / affordability	24	82.8%
Supporting homes for younger people / new families	22	75.9%
Preventing homelessness	13	44.8%
Addressing the number of second homes within my community	10	34.5%
Reducing the number of empty homes in my community	7	24.1%
Tackling fuel poverty in my community	3	10.3%

Q6 You've chosen **economy** as one of your top three choices. From the list of issues concerning the county's economy, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Tackling unemployment amongst young people	12	75.0%
Tackling unemployment overall	9	56.3%
Addressing empty businesses / shops in my community	8	50.0%
Addressing low education / skills within my community	8	50.0%
Supporting the right balance of jobs within my community	7	43.8%

Q7 You've chosen **environment** as one of your top three choices. From the list of issues concerning the county's environment, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Addressing flooding in my community	40	65.6%
Supporting Public Transport services	36	59.0%
Tackling fly tipping	27	44.3%
Improving the quality of landscapes (nature reserves & other designations)	19	31.1%
Support for increasing biodiversity	15	24.6%
Reducing emissions	13	21.3%
Supporting / improving Active Travel	12	19.7%
Tackling poor air quality within my community	10	16.4%

Q8 You've chosen **communities** as one of your top three choices. From the list of issues concerning the county's communities, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting the quality of open spaces, community gardens and playing fields in my area	21	84.0%
Improving the range of community groups and activities in my community	14	56.0%
Improving cultural assets and performances / opportunities	12	48.0%
Improving facilities at my Wiltshire Council leisure centre	11	44.0%
Improving facilities at my library	5	20.0%

Q9 You've chosen **safety** as one of your top three choices. From the list of issues concerning the county's safety, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Reducing speeding within my community	24	61.5%
Tackling the number of road traffic collisions in my community	19	48.7%
Reducing the level of crime in my community	17	43.6%
Addressing drug crime within my area	17	43.6%
Tackling anti social behaviour in my area	13	33.3%
Tackling anti social behaviour by young people	8	20.5%
Addressing the amount of hate crime in my area	2	5.1%

Q10 You've chosen **cost of living** as one of your top three choices. From the list of issues concerning the cost of living within the county, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting households living on low incomes	13	59.1%
Support for children living in low-income families	12	54.5%
Support for housing and/or rent affordability	12	54.5%
Providing debt / financial advice	9	40.9%
Tackling fuel poverty	8	36.4%
Support for foodbanks	3	13.6%

Q11 You've chosen **children and young people** as one of your top three choices. From the list of issues concerning the county's children and young people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Improving activities for children and young people	17	58.6%
Supporting young people's mental health	14	48.3%
Support for children claiming free school meals	12	41.4%
Support for children with Special Educational Needs or Disabilities (SEND)	11	37.9%
Improving school attainment	10	34.5%
Support for young people who are not in employment, education or training (NEET)	6	20.7%
Supporting young carers in my community	6	20.7%
Improving children's and young people's health (including obesity)	5	17.2%

Q12 You've chosen **older people** as one of your top three choices. From the list of issues concerning the county's older people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting the general health of older people	14	77.8%
Preventing social isolation and loneliness	11	61.1%
Support for people living with dementia (and their carers)	8	44.4%
Preventing falls amongst older people	7	38.9%
Support for (unpaid) carers	6	33.3%